

Public Authority / Entity: Western Development Commission	Authority A	Reporting Period:	August - December 2025
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Annual Report on State Advertising Expenditure

Count	Media Service Provider or Online Platform	Business Group (where applicable)	Annual advertising spend (incl. VAT)
1	<i>BigO Creative Ltd</i>		€30,996
2	<i>Buy Media</i>		€43,050
3	<i>Ireland West Airport Knock</i>		€7,380

Total annual advertising spend	€81,426
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