A Sustainable Mobility Index for Rural Towns in Ireland's Western Region

Ballyhaunis, Co. Mayo



**TOWN POPULATION:** 2,366

**POPULATION** CHANGE 1996-2016: +83.8%

11% POPULATION OVER 65 **29%** POPULATION UNDER 18





**RAIL** LINK



**DIRECT PUBLIC TRANSPORT TO NEAREST CITY** 



**DIRECT PUBLIC TRANSPORT TO DUBLIN** 



**MOTORWAY** 



**NATIONAL PRIMARY ROAD** 



**NATIONAL SECONDARY ROAD:** N60, N83





% households without a car





Avg. commuting distance by car for town residents





Daytime/nighttime working population





At work as % of total population



€32,962





RETAIL/ SUPERMARKET

THEATRE/







**BANK** (EXCL CREDIT UNION AND AN POST)



**REMOTE WORKING HUB** 





·41	RANK	SCORE
WDC Mobility Index	25	136
Readiness for Low Carbon Transition	10	51
Access to Services and Social Facilities	28	36
Access to Employment and Economic Opportunities	30	49

		RANK	SCORE
	Use of active travel & public transport to secondary school (%)	14	6
<b>≥</b> ⊏	Use of active travel & public transport to 3rd level education (%)	1	10
	Lowest car ownership per household	1	10
or Lo sitio	Car share for work (car passenger/driver ratio)	1	•
Readiness for Low Carbon Transition	Charging points for electric vehicles	16	<b>—1</b>
	Transport plan and active town strategy	12	3
	Cycle parking at public transport and in town	26	•
	Cycle paths or marked cycle lanes	11	•
	Walkability	19	6
	Public realm investment and pedestrian or low traffic area	13	<b>5</b>

Car travel time to hospital with outpatient services	32	2
Car travel time to international airport	4	8
Car travel time to cinema and theatre	34	<b>—</b>
Public transport travel time to hospital with outpatient services	15	4
Single public transport fare to 10k town	23	
Evening public transport service to and from 10k town	23	<b>—2</b>
Public transport travel time to international airport	6	8
Use of active travel and public transport to primary school (%)	23	3
No. of publicly provided disabled parking spaces	12	4
Best universal design score for bus stop in town	14	0

	Best universal design score for bus stop in town	14 0	
Access to Employment and Economic Opportunities	Public transport to 10k town by 9am  Public transport level of service to 10k town  Public transport level of service to any town (morning)  Public transport to 50k city by 9am  Towns in 30k radius reachable by public transport (%)  Ratio public transport/car journey time to 10k town  Ratio public transport/car journey time 50k city  Car travel time to university  Public transport travel time to university  Use of active travel & public transport to work (%)	34 30 21 3 1 5 30 4 8 30 4 8 32 27 1	•
	Ose of active travel & public traffsport to work (%)		

To learn more about the development of the WDC's SMI 2022 for Rural Towns, see our full report here.