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InterTradelreland

Delivering Balanced Regional Development
Conference
23rd May 2008

**Cross Border Development in an All Island
Context**

The Belfast Agreement, 1998



Six Cross-Border Bodies

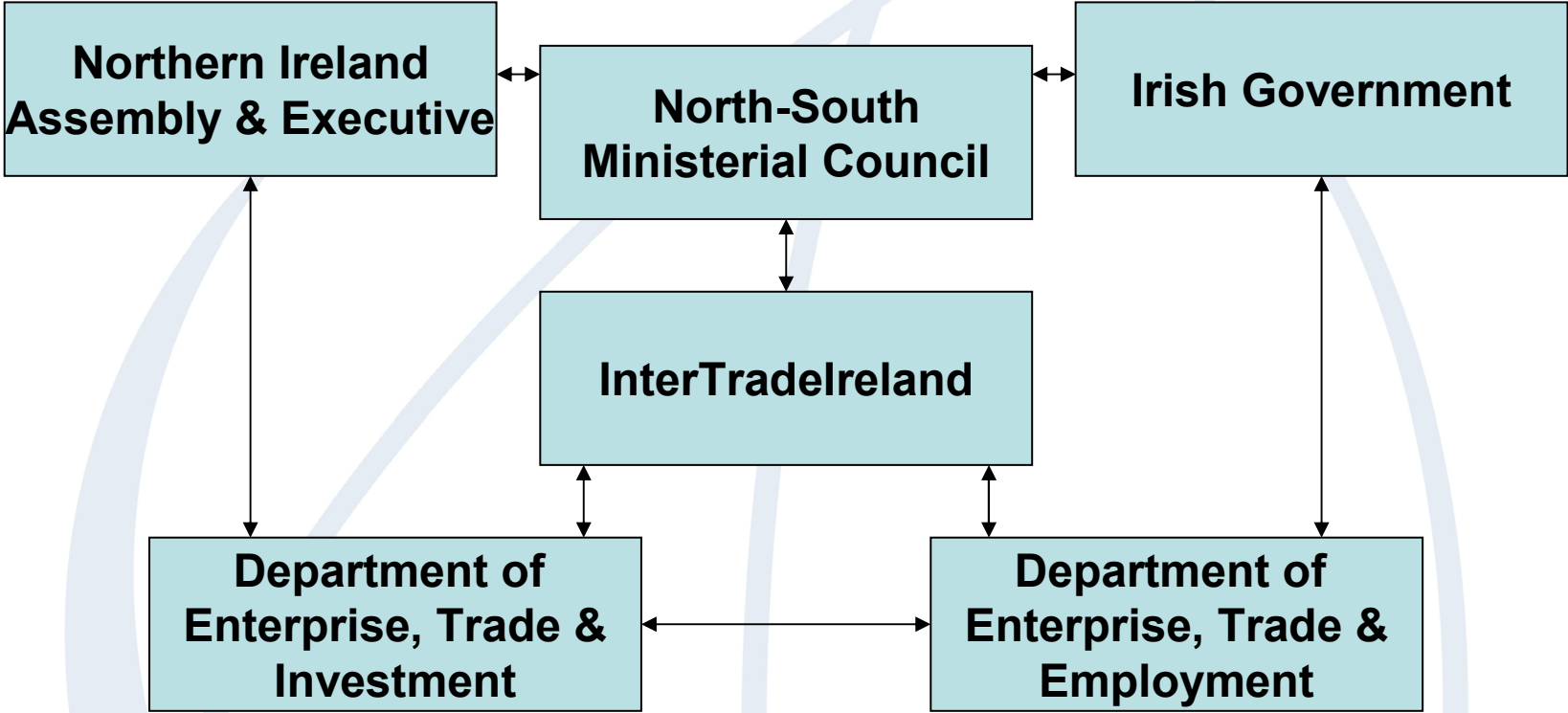


InterTradelreland



“A Body to exchange information and co-ordinate work on trade, business development and related matters, in areas where the two administrations specifically agree it would be in their mutual interest.”

Operating Environment



InterTradelreland 1998 - 2008

- Political → Economic
- Cross Border → All Island
- Trade → Competitiveness

The Partnerships and Networks Model – between jurisdictions

- Highlights Common Challenges
- Facilitates Common Policy Responses
- Maximises Market-Widening Effects
- Minimises Border Effects

BIIGC – Comprehensive Study

February 2006

- A review of areas for potential North-South economic cooperation was instituted involving *InterTradelreland* in conjunction with
 - Department of Enterprise, Trade and Employment
 - Department of Enterprise, Trade and Investment (NI)
 - Department for Employment and Learning (NI)
 - Invest Northern Ireland
 - Enterprise Ireland
 - Science Foundation Ireland
- Provided major inputs to the work of the relevant departments and agencies North and South in determining the opportunities for collaboration and actions needed to maximise those opportunities

BIIGC - Areas of Focus

- Fiscal and Regulatory
- **Infrastructure**
- Skills, Education and Training
- Joint Promotional Activity
- Enterprise and Innovation

Spatial Strategies on the Island of Ireland

Development of a Framework for Collaborative Action



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 **InterTradelreland**
TRADE & BUSINESS DEVELOPMENT BODY



**collaborate
to compete**

ENCOURAGING NETWORKS
AND PARTNERSHIPS
ON THE ISLAND

Framework For Collaboration

Spatial and strategic infrastructure planning to:

- Inform future investment programmes
- Maximise synergies between different aspects of investment programmes
- Underpin balanced regional competitiveness
- Reposition and re-image the island in general as a globally innovative and competitive location

InterTradelreland 2008 - 2018

- All Island → Regional
- General → Sectoral
- Programmes → Catalyst

Future Focus

- **Sustainability/Infrastructure/ Spatial Planning - *Waste Management***
- **Cooperation - *Institutional & Firm-Level***
- **Innovation - *Services/Logistics***
- **Skills - *Firm-level***
- **Small firms - *Micro***
- **Regions- *Economic***

Cross Border BIC - Opportunities

- Accelerate & Enhance
 - Business Networking
 - New Product & Process Development
- Provide Leadership role in creating a truly Innovative Region

Currently Building Relationships with other Business & Innovation Centres

InterTradelreland/Skillnets - *North-South Learning Networks*

- **Digital Media**
- **SLM Manufacturing**
- **Wireless**
- **First Polymer**
- **Software**

please visit our website
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or call us on

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