



WESTERN DEVELOPMENT COMMISSION  
COIMISIÚN FORBARTHA AN IARTHAIR

# Employment Trends in Mayo & Western Region

*Education, Training & Supports for  
Jobseekers Expo  
4 Sept 2014*

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# What I'll talk about

1. Employment in Co Mayo
2. Employment in Western Region
3. Enterprise in Co Mayo
4. National vacancies & skill shortages
5. Western Region growth sectors

# WESTERN DEVELOPMENT COMMISSION

- ▶ 7-county Western Region
- ▶ State body under the Department of the Environment, Community & Local Government
- ▶ WDC Act 1998

*'... foster and promote the economic and social development of the Western Region'*

# Most jobs are not new

- ▶ **2013 – 1 million labour market transitions in Ireland**
- ▶ Includes people changing jobs, retiring, unemployed getting work, unemployed becoming a student, student entering labour market
- ▶ Most jobs are not NEW jobs, they already exist
- ▶ Replacement & turnover of existing jobs

# Employment in Co Mayo

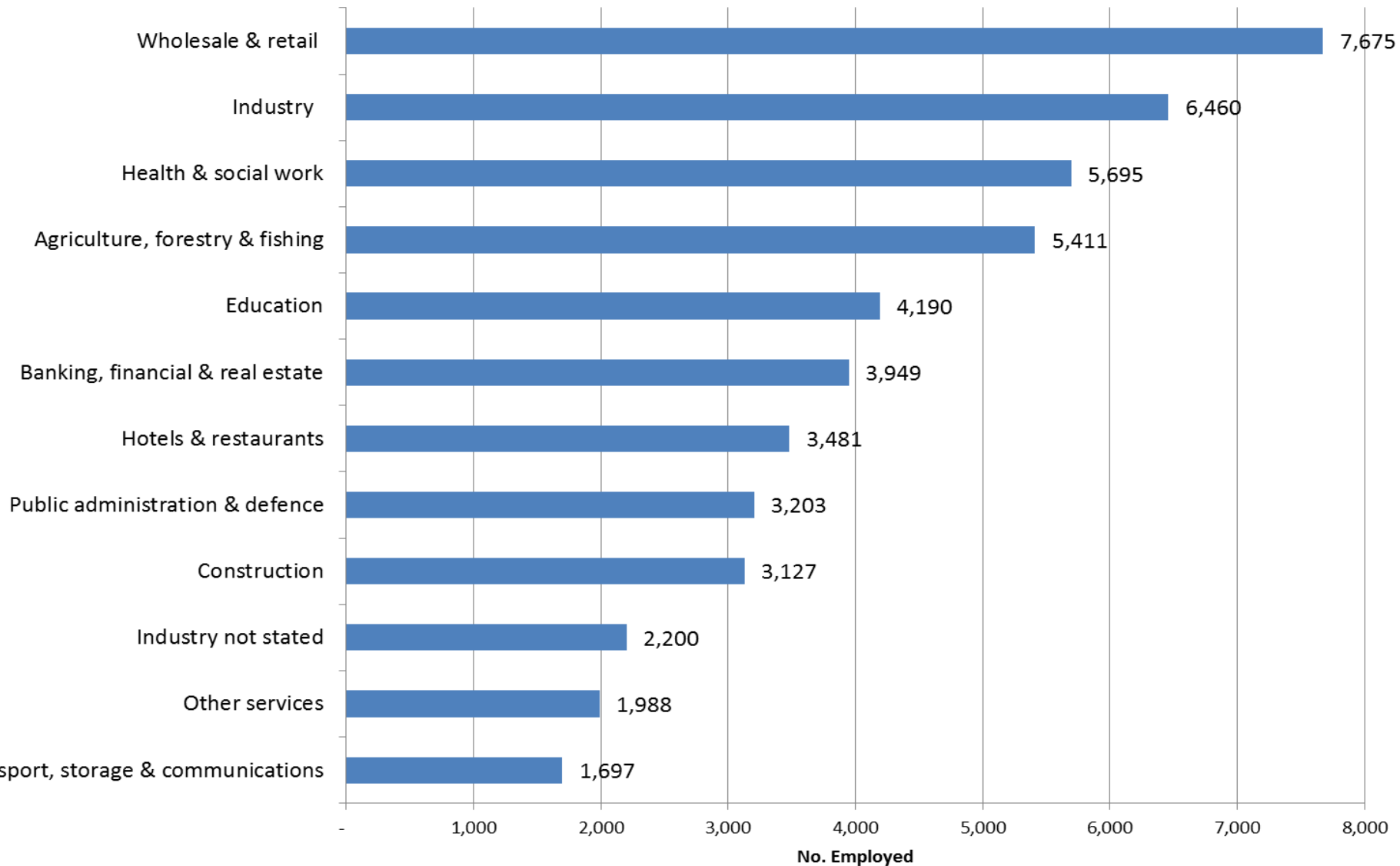
[www.wdc.ie](http://www.wdc.ie)

[LookWest.ie](http://LookWest.ie)



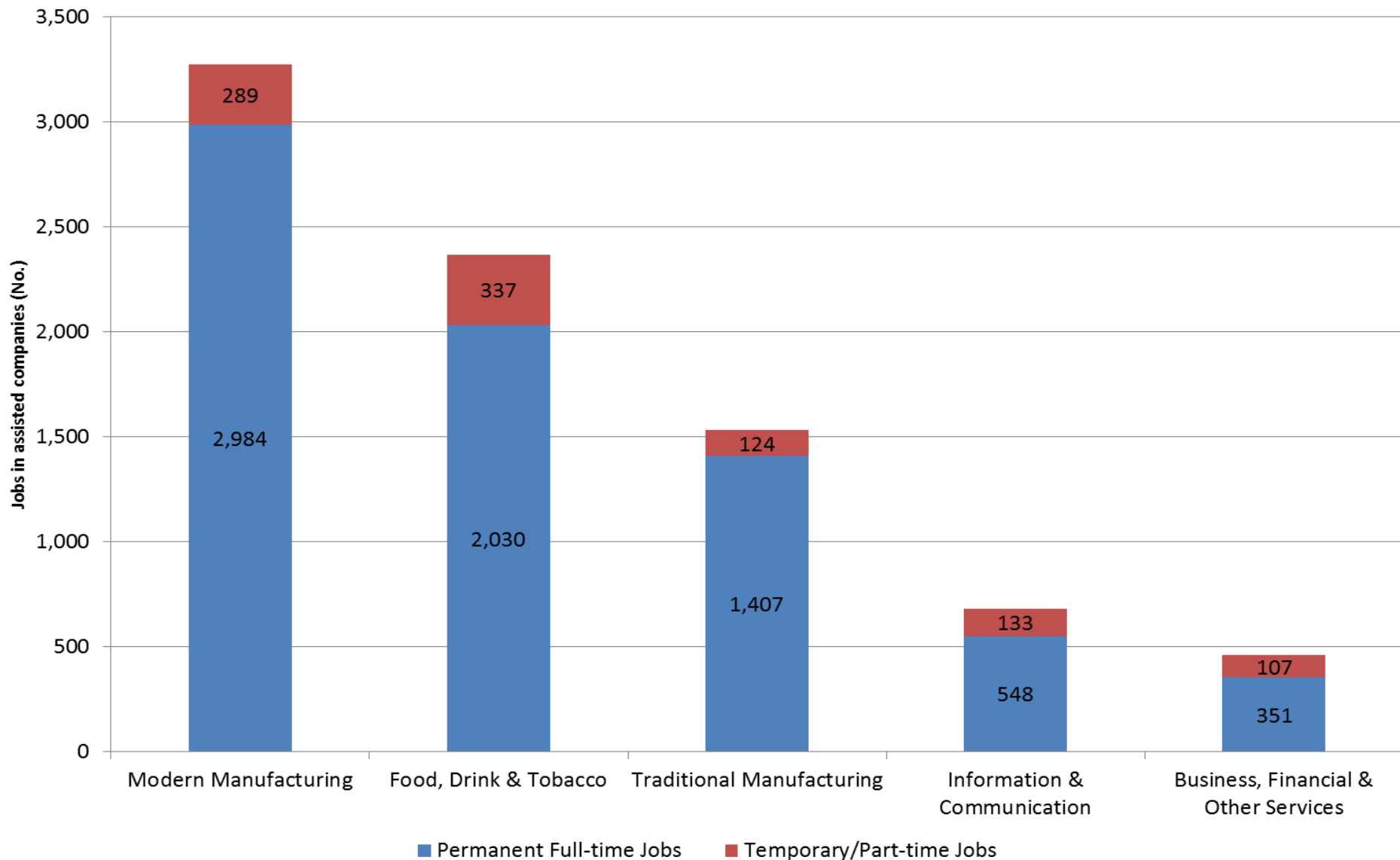
# Employment by sector in Co Mayo, 2011

(CSO, Census 2011)



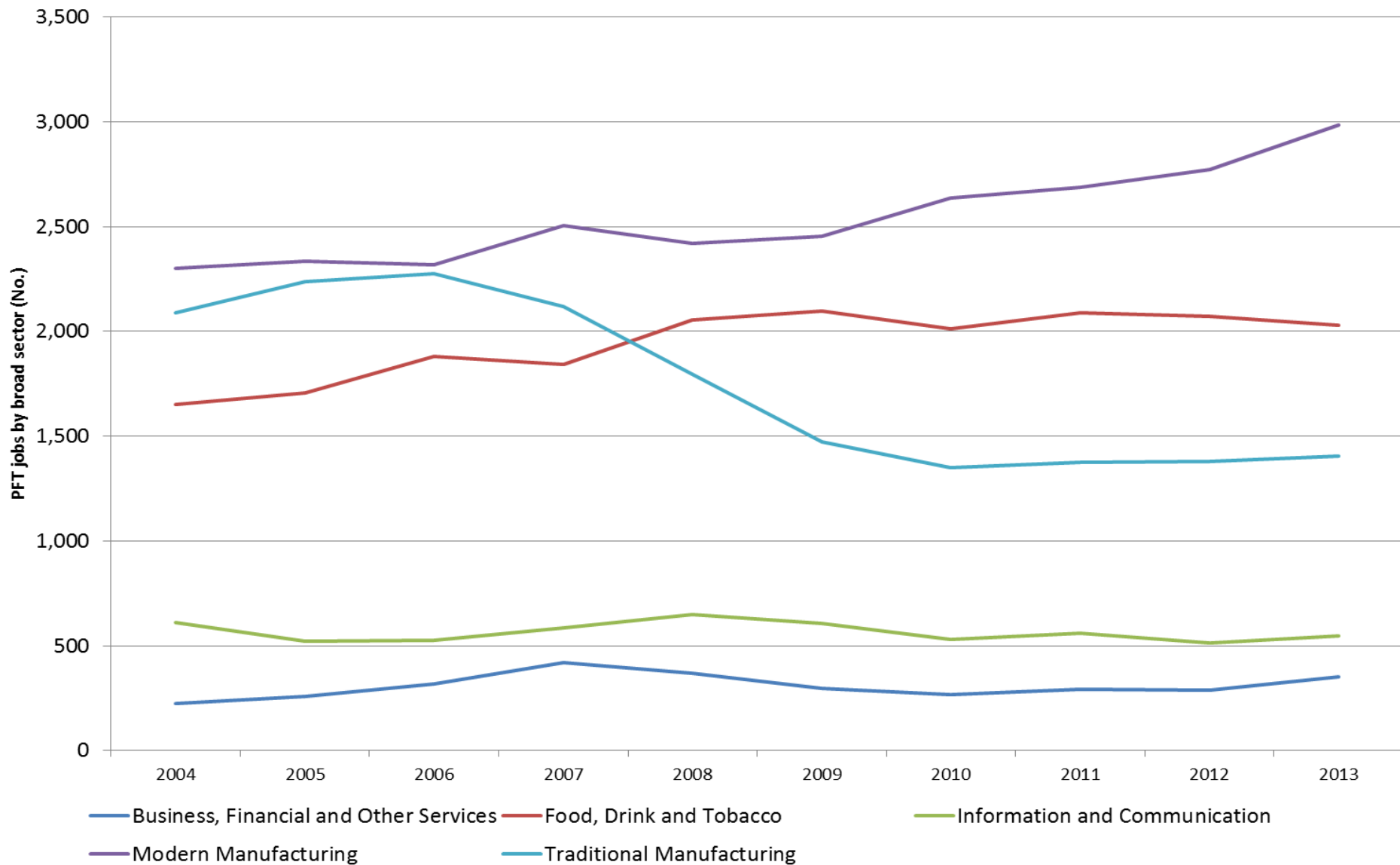
# Employment in agency assisted (EI or IDA supported) companies in Co Mayo, 2013

(Forfás Annual Employment Survey, 2013)



# Employment in agency assisted companies in Co Mayo, 2004-2013

(Forfás Annual Employment Survey, 2013)





# Employment in Western Region

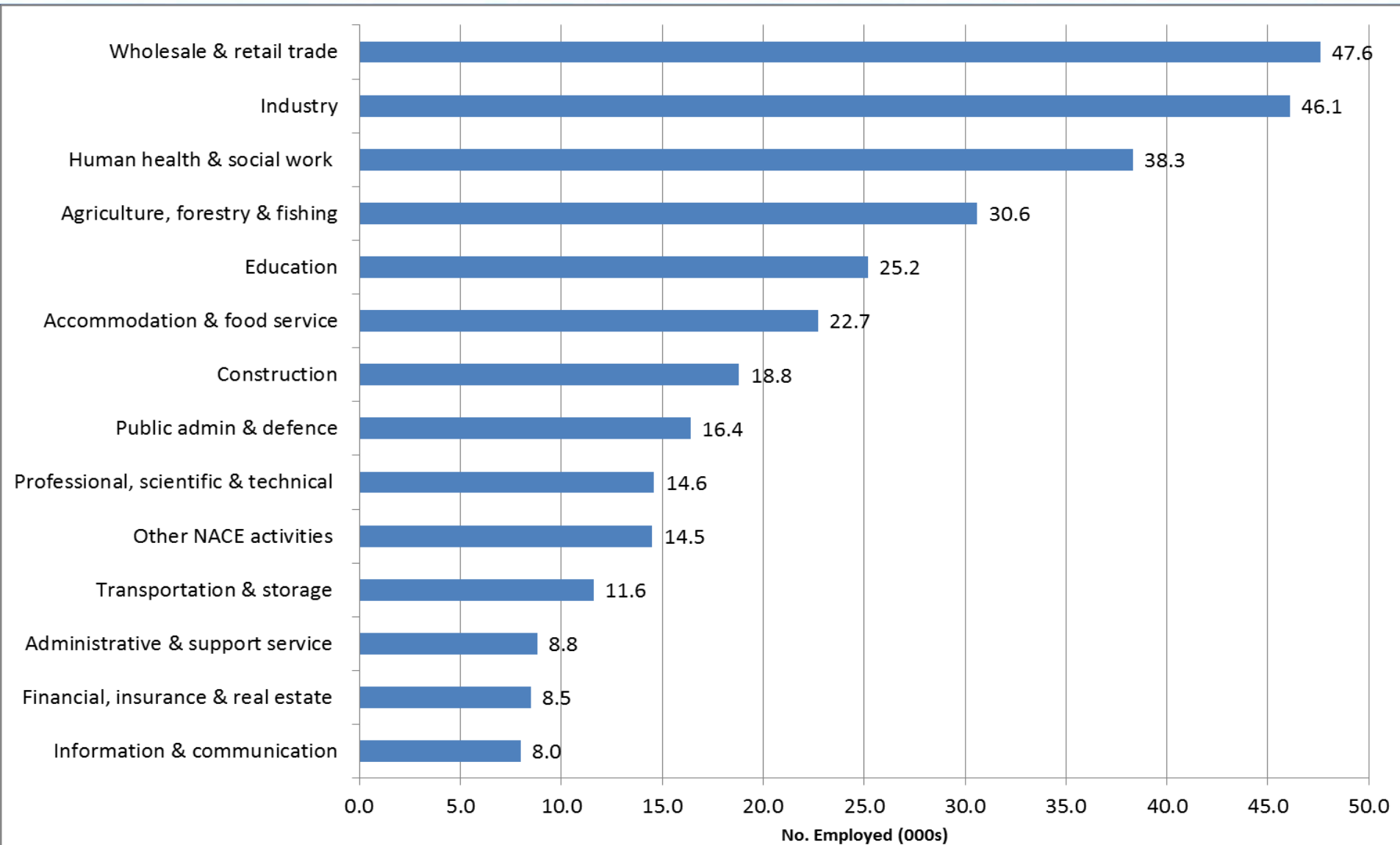
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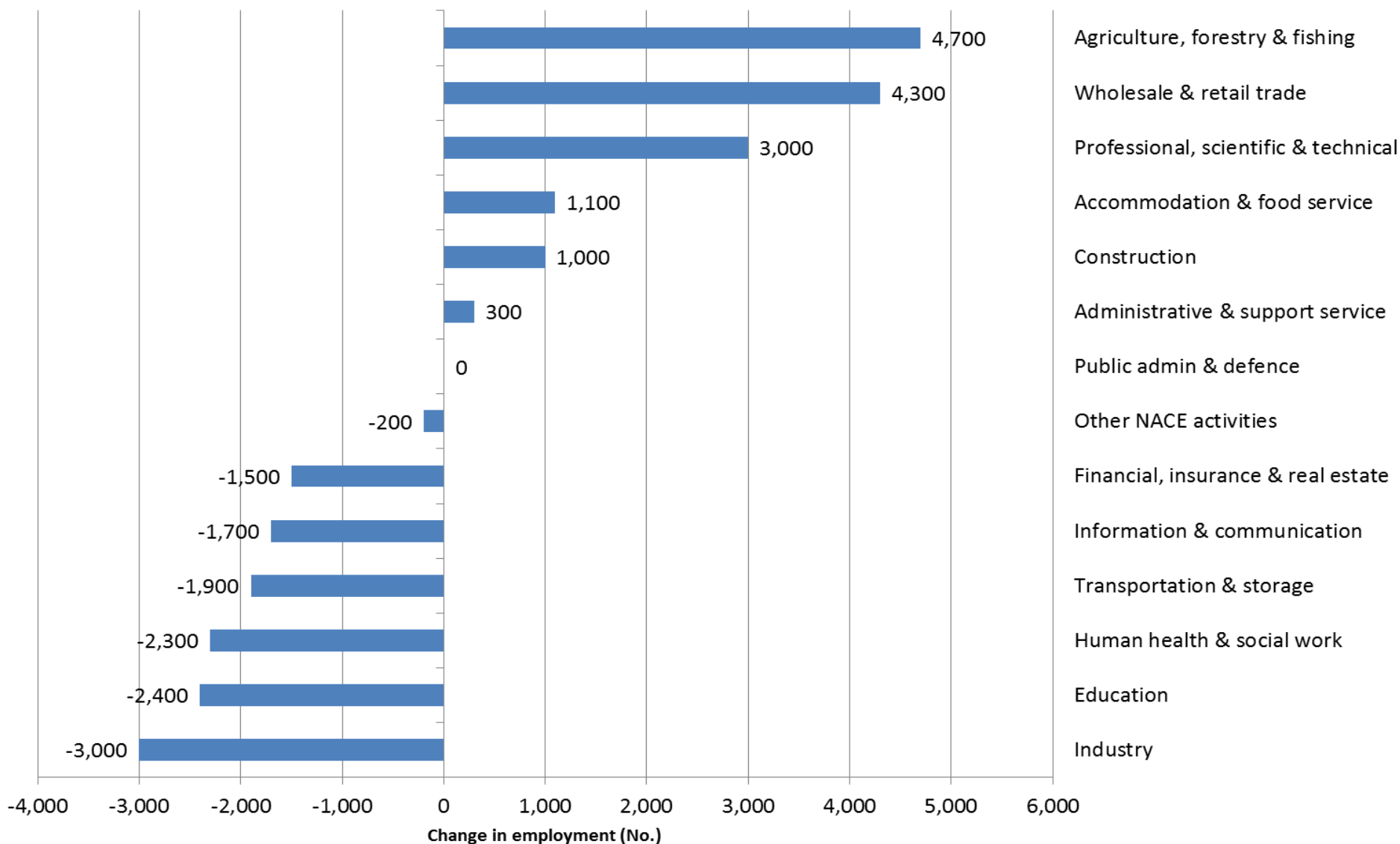
# Employment by sector in Western Region, 2014

*(CSO, Quarterly National Household Survey, Q1 2014, Special Request)*



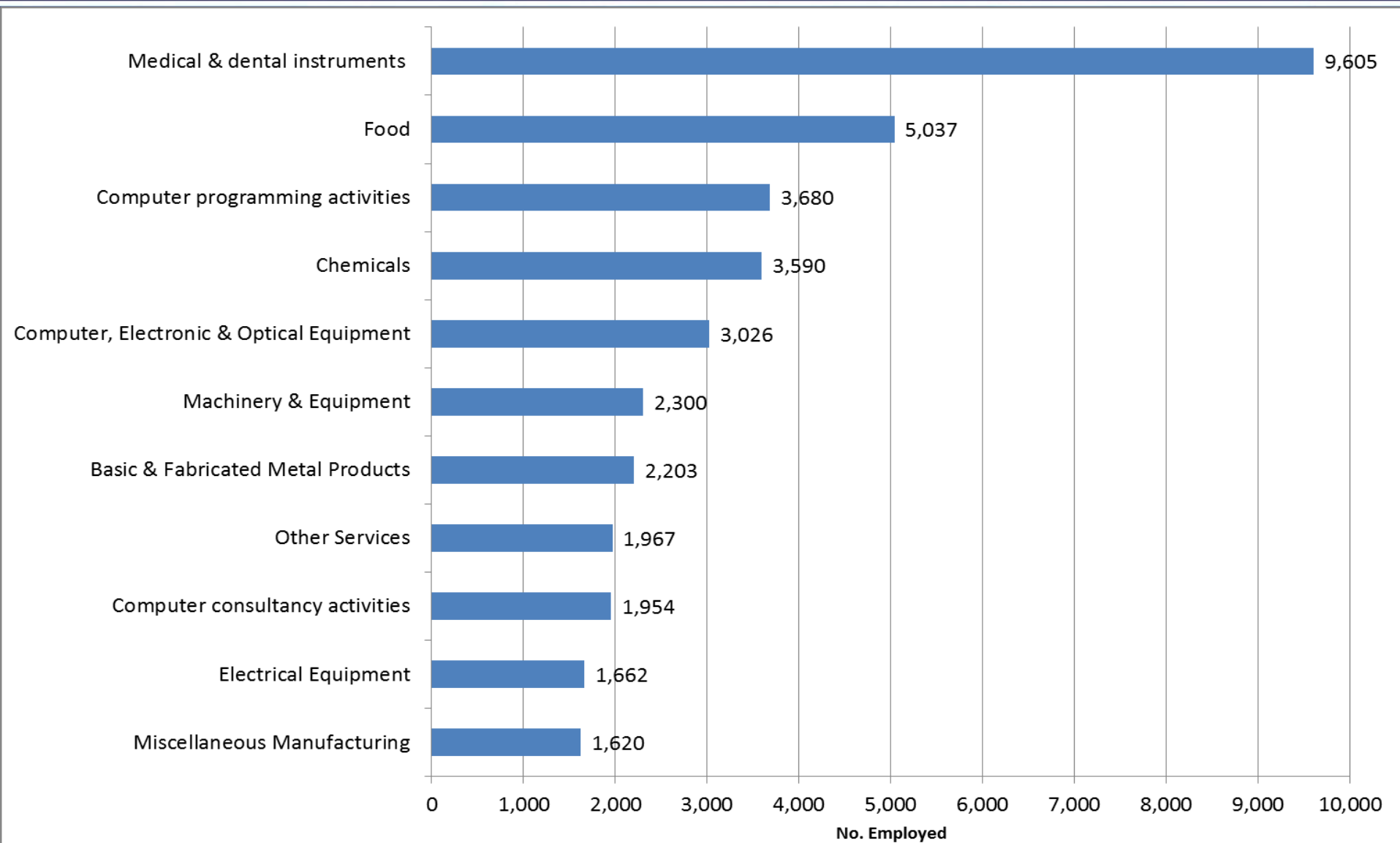
# Change in employment by sector in Western Region, 2013-2014

*(CSO, Quarterly National Household Survey, Q1 2014, Special Request)*



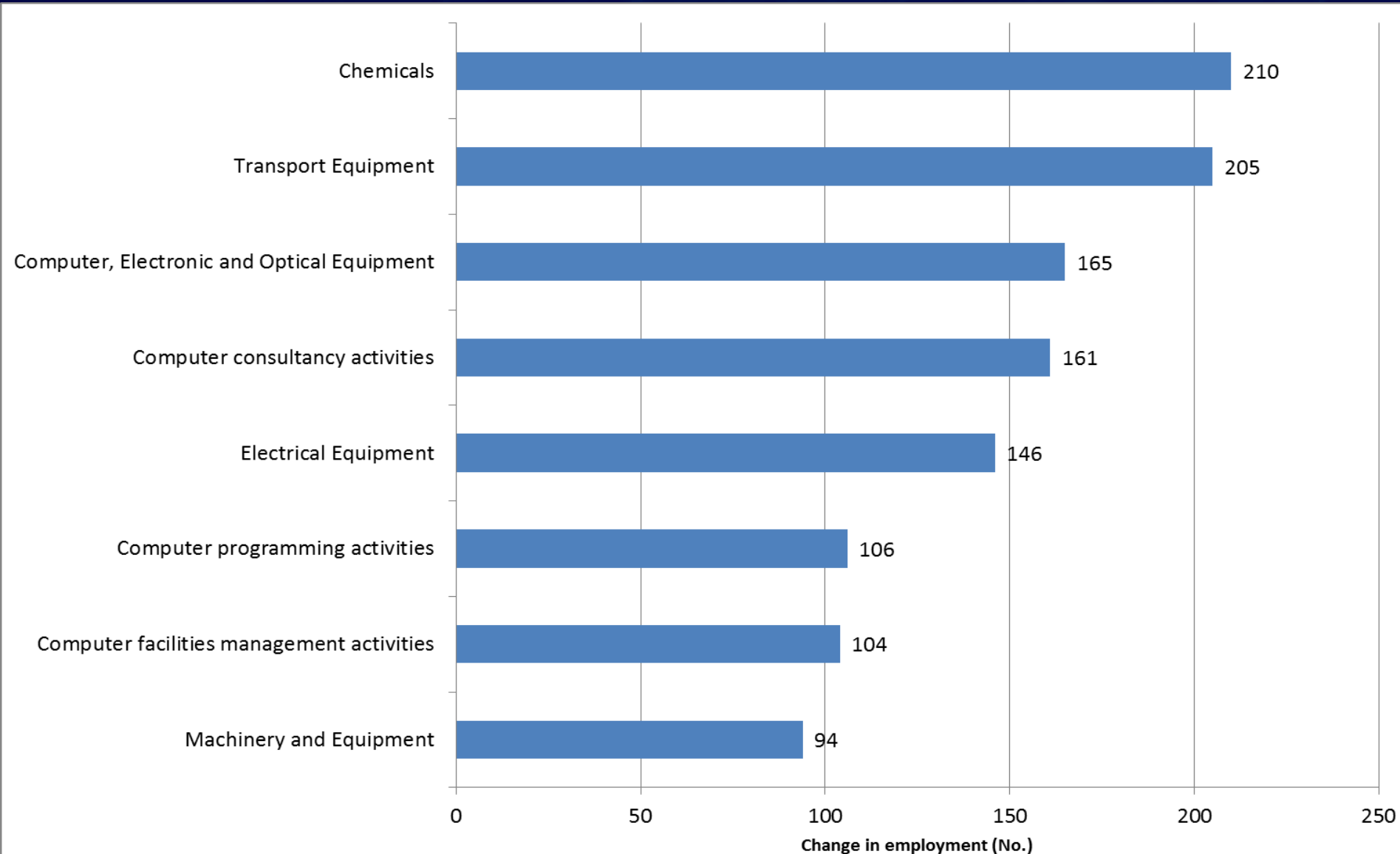
# Agency assisted employment in top sectors in Western Region, 2013

*(Forfás Annual Employment Survey, 2013)*



# Sectors with highest growth in agency assisted employment in Western Region, 2012-2013

*(Forfás Annual Employment Survey, 2013)*



# Enterprise in Co Mayo

[www.wdc.ie](http://www.wdc.ie)

[LookWest.ie](http://LookWest.ie)



# Enterprises in Co Mayo, 2012

(CSO, Business Demography 2012)

Sector	No. of Businesses
Wholesale & Retail	1,266
Construction	1,086
Accommodation & food service	609
Professional, scientific & technical	486
Manufacturing	313
Education	264
Administrative & support service activities	252
Transportation & storage	244
Real estate activities	238
Information & communication	128
Financial & insurance	56
Water & Waste	32
<b>Total</b>	<b>4,734</b>

# National Vacancies & Skill Shortages 2014

[www.wdc.ie](http://www.wdc.ie)

[LookWest.ie](http://LookWest.ie)





# National Vacancies & Skill Shortages 2014

(National Skills Bulletin 2014 – [www.skillsireland.ie](http://www.skillsireland.ie))

- ▶ **Information Technology:** software development (programming languages, cloud, web/mobile content, testing), databases/big data, IT security, technical / user support, networking & infrastructure
- ▶ **Engineering:** production & process, quality & validation, product dev. & design (e.g. food, ICT, chemicals), precision engineering for tool design (esp. for medical devices), energy, telecoms

# National Vacancies & Skill Shortages 2014

- ▶ **Science:** chemical & biological scientists, microbiology, product development & pharmaceutical scientists
- ▶ **Business & Financial:** financial clerks (inc. multilingual), accountants, analysts, compliance experts, HR experts
- ▶ **Sales & Customer Service:** digital marketing, sales assistants, multilingual sales, telesales, contact centre staff, technical sales & support. Languages in demand – French, German, Nordic

# National Vacancies & Skill Shortages 2014

- ▶ **Transport & Logistics:** logistics managers, transport & logistics clerks, heavy goods drivers, fork-lift truck drivers
- ▶ **Construction:** construction & property surveyors, plumbers, painters, carpenters, all skills
- ▶ **Skilled trades:** precision tool makers, welders
- ▶ **Operatives:** process, construction, machine & food operatives, operatives with digital skills for high-tech manufacturing

# National Vacancies & Skill Shortages 2014

- ▶ **Health:** advanced nurse practitioners & specialist nurses, GPs, radiographers
- ▶ **Social & Care:** care workers, home carers, childcare
- ▶ **Education:** primary, secondary & third level, replacement demand
- ▶ **Tourism:** chefs, waiters, bar staff, catering assistants. A lot of turnover in staff.

# National employment outlook to 2020

- ▶ **Agriculture** – current growth but longer term decline
- ▶ **Manufacturing** – employment to increase by 40,000 by 2020 esp. modern manufacturing & firms exporting outside EU/US
- ▶ **Construction** – beginning to recover but not to 2007 level
- ▶ **Wholesale & Retail** – driven by rest of economy & spending
- ▶ **Transport** – likely grow above average
- ▶ **Knowledge services** – ICT, financial & professional services likely to have strongest growth
- ▶ **Accommodation & food service** – driven by rest of economy/tourism
- ▶ **Public sector, education & health** – growth will be slower

# Western Region Growth Sectors

[www.wdc.ie](http://www.wdc.ie)

[LookWest.ie](http://LookWest.ie)



# Western Region Growth Sectors

- ▶ **Life Sciences (medical devices & pharmaceuticals)** – R&D, product development, 'super-operatives' e.g. Hollister, Baxter, Allergan
- ▶ **ICT** – software development, computer programming, manufacturing operatives e.g. CMS Distribution, Lionbridge Tech, CBE
- ▶ **Engineering** – precision tool-making, machinery, electrical equipment, transport equipment e.g. McHales, CBE, Jackson Engineering, Horizon

# Western Region Growth Sectors

- ▶ **Food** – higher value-added, organic, artisan, functional, marine, R&D. Mayo has strong national position in agri-food e.g. O’Haras, Cuinneog
- ▶ **Green economy** – wood energy, wind & ocean energy, retro-fitting, energy efficiency, home improvement e.g. Comfort Solutions, Ecowest
- ▶ **Care** – elder care, residential & home care. In some areas of Mayo more than 1 in 5 people are aged 65+ with 30% living alone e.g. RHS Home Care, Bluebird Care





# Western Region Growth Sectors

- ▶ **Tourism** – outdoor & adventure tourism, cultural, festivals, events (e.g. triathlons), water-based, 'grey' market, coach tourism e.g. Clew Bay Bike Hire, Knock Shrine, Hotels
  - ▶ Mayo 2012 – 245,000 overseas visitors; €67m revenue
- ▶ **Creative** – gaming, digital media, film & TV, arts, crafts e.g. Irish TV, artclickireland, GMarshTV
  - ▶ MyCreativeEdge showcase [www.mycreativeedge.eu](http://www.mycreativeedge.eu)
  - ▶ WDC Micro-Loan Fund: Creative Industries [www.wdc.ie/microfundci/](http://www.wdc.ie/microfundci/)

# Thank You

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# Employment Sectors in Mayo Towns/Villages

*(CSO, Census 2011)*

- ▶ Commerce & Trade and Professional Services the two largest for many towns/villages (Ballina, Swinford, Foxford, Kiltimagh, Crossmolina, Kilkelly & Bangor Erris)
- ▶ Manufacturing biggest sector in Ballyhaunis & also important in Kilalla
- ▶ Construction important in Kilkelly & Ballycastle
- ▶ 'Other' a large source of employment in Ballycastle, Knock, Belmullet & Charlestown
- ▶ Public administration big source of employment for Swinford, Charlestown & Foxford
- ▶ Transport & Communications most important around IWAK (Kilkelly, Charlestown & Swinford)
- ▶ Agriculture is most important in the smaller centres (Ballycastle, Kilkelly & Bangor Erris)