

Travel to Work and Labour Catchments in the Western Region

A Profile of the Claremorris Labour Catchment



Introduction

The Western Development Commission (WDC) commissioned All-Island Research Observatory (AIRO) at Maynooth University to undertake an analysis of the Census 2016 Place of Work Census of Anonymised Records (POWCAR) dataset. This was to provide a detailed understanding of the travel to work patterns of workers living in the Western Region. The study was also asked to examine the changes in the travel to work patterns that have occurred since the WDC produced the original report based on Census 2006 data.

Travel to Work and Labour Catchments in the Western Region, published in 2018, identified 42 labour catchments in the Western Region (Census 2016). These are illustrated on Map 1 on page 5. The geographic size of the labour catchments varies considerably, ranging from Galway city with over 70,000 resident workers, to centres with fewer than 1,000 resident workers. Map 1 illustrates the labour catchments of all towns with a population greater than 1,000 in the Western Region as of April 2016. The travel to work patterns of seven towns: Galway, Sligo, Ennis, Letterkenny, Castlebar, Carrick-on-Shannon and Roscommon were examined in the main report and this is available for download on the WDC website¹.

To complement the existing labour catchment analysis the WDC has now produced reports for all other labour catchments associated with towns that are located entirely within the Western Region; 26 in total. This report on the Claremorris labour catchment, will identify where the residents of the Claremorris labour catchment work and provide a summary of the socio-economic characteristics of all those living in this labour catchment and at work as of April 2016.

Claremorris

The Claremorris settlement had a population of 3,687 persons recorded in the 2016 Census. Claremorris is the 18th largest settlement within the Western Region and the 108th largest in the State. Since 2006, the population residing within the town of Claremorris has increased by 42.1% (1,092). In the five years since Census 2011, the population of the town has increased by 8.1% (275). Demographic comparisons between urban centres tend to be difficult due to intercensal boundary changes. For instance, in 2014 all legal town boundaries were abolished under the Local Government Act 2014. Accordingly, the population of these former legal towns have been newly defined using the standard census town criteria². For some towns, the impact of this has been to lose area and population, compared with previous computations, though this is not the case for Claremorris.

1 <https://www.wdc.ie/publications/reports-and-papers/>

2 <https://wdcinsights.wordpress.com/2017/06/22/regional-towns-growth-or-decline-can-we-tell/>

Claremorris Labour Catchment

The analysis in this series of reports aims to identify labour catchments which are based on travel to work patterns. Each of the 42 labour catchments identified in the main *Labour Catchments in the Western Region* report, of which Claremorris is one, are not based on town or county administrative boundaries, but on people's travel to work patterns. The analysis followed the same methodology for assigning EDs to towns that was used in the previous research carried out in 2009 based on Census 2006. Each electoral division (ED) is examined and the place of work of all those who live in that ED is identified (either town, Northern Ireland or rural destination). Each ED is then allocated to a specific town's catchment on the basis of the town to which the highest numbers of its residents travel to work. The full methodology for this is outlined in detail in the Appendix of the main report (see footnote 1).

According to POWCAR 2016, the total number of jobs located within Claremorris was 1,411 and accounts for 0.6% of all jobs located within the Western Region (242,712). It should be noted that the above job numbers relate to those within the town boundary as defined by the CSO and do not include jobs located outside the town boundary or nearby employment concentrations (industrial parks, local factories etc).

In the following section we provide a summary of the socio-economic characteristics of all those living in this labour catchment and at work, even though they may not all have been working in Claremorris in April 2016. We do this because although some may not be working in Claremorris they are living in the catchment from which the Claremorris labour supply is drawn and including them provides a more complete assessment of the potential labour supply for Claremorris. The Claremorris labour catchment is therefore separated into those who live in the catchment and are employed 'Inside' the town or 'Outside' the town i.e. beyond the town boundary and elsewhere in the Claremorris catchment or locations such as Castlebar, Tuam and Galway City etc.

This profile is further supported by an analysis of changes in the catchment between 2006 and 2016, both in terms of geography and socio-economic characteristics, a graphical comparison with regional and State trends and an overall interpretative analysis of the performance of Claremorris compared to the Western Region.

Profile of the Claremorris Labour Catchment

The Claremorris labour catchment is the 19th largest labour catchment in the Western Region with a resident 'at work' population of 2,871 which accounts for 1.1% of the total resident 'at work' population within the Western Region (260,261).

The Claremorris labour catchment covers a relatively small area in south-east Mayo (See Map 1 and 2). In 2016, there were 2,871 people classified as at work and living within the labour catchment. This figure is 84.3% more than the resident 'at work' population within the town boundary (1,558). The 2016 total is 12.5% higher than the 2006 total of 2,553.

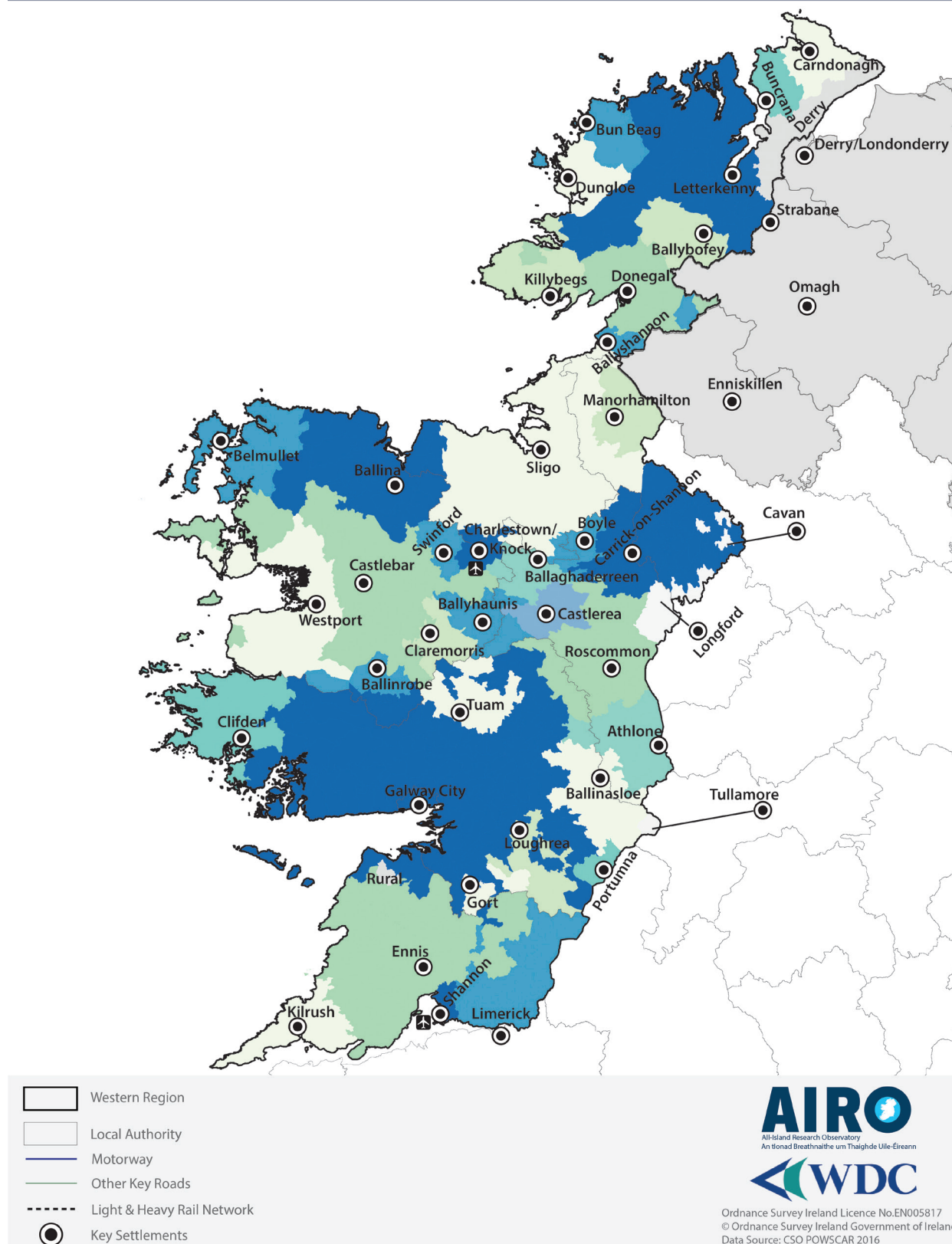
The Claremorris labour catchment is constrained by the Castlebar labour catchment to the west, the Ballyhaunis labour catchment to the north and the Tuam labour catchment to the south. These towns are themselves the most important places for employment for those living in their immediate hinterlands, and therefore constitute separate and quite large labour catchments within the county boundaries of Mayo and Galway.

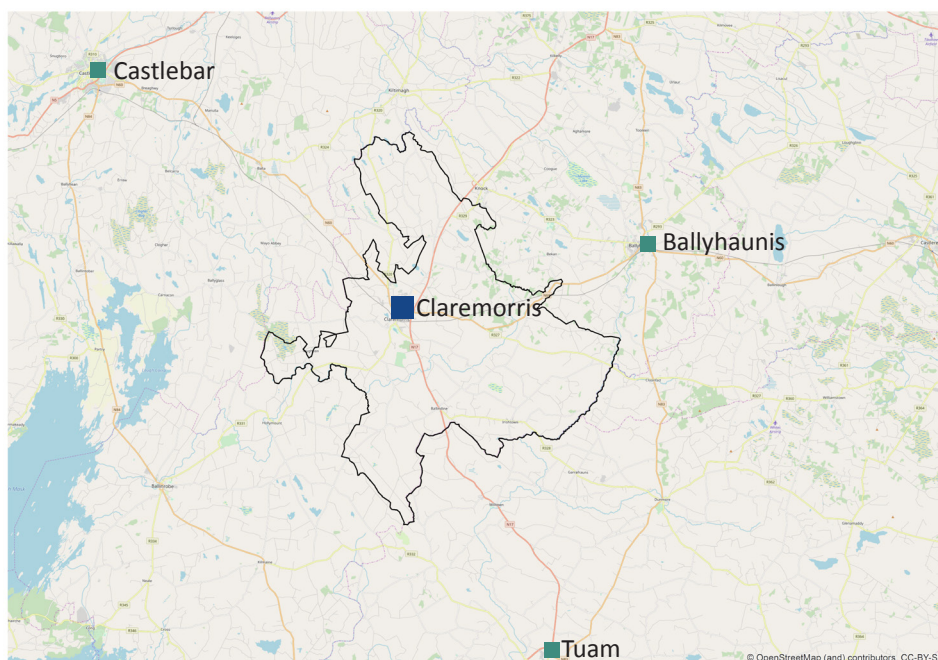
Claremorris Labour Catchment

Map 1: Labour Catchments of 42 Towns in the Western Region, 2016 (WDC & CSO POWCAR)

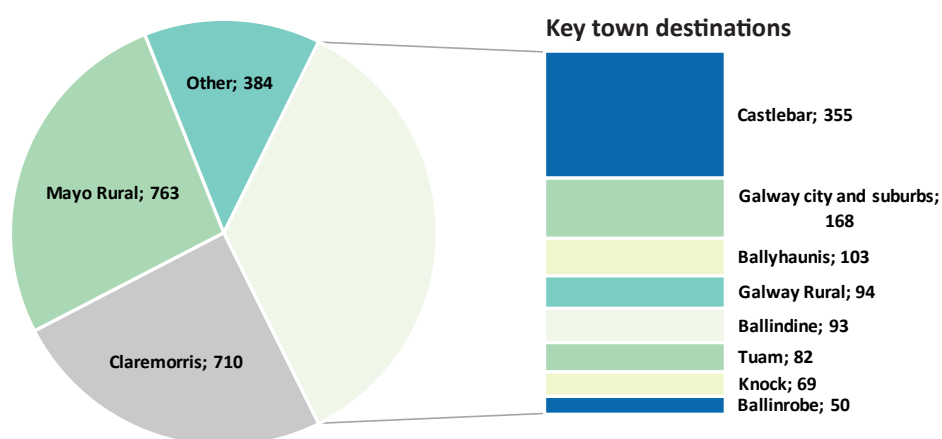
Labour Catchments of 42 Towns in the Western Region, 2016

By Electoral Division (ED)



Map 2: Claremorris Labour Catchment, 2016 (WDC & CSO POWCAR)

Of those living in the Claremorris labour catchment (total = 2,871), 24.7% (710) are employed within Claremorris town and 75.3% (2,161) are employed outside the town. Key destinations outside the town are Mayo Rural (26.6% or 763), Castlebar (12.4% or 355) and Galway city and suburbs (5.9% or 168) – see Figure 1³ for more details.

Figure 1: Place of work of those living in the Claremorris Labour Catchment, 2016 (Source: CSO POWCAR)

The graphics on the following pages provide further detail on the socio-economic characteristics of the workers who live in the Claremorris labour catchment. The characteristics of resident workers in the Claremorris labour catchment who are employed in the town of Claremorris are compared with those working elsewhere. Following this, there is a comparison between the Claremorris labour catchment in 2006 and 2016. Finally, there is comparison between the Claremorris labour catchment and the State, and the Claremorris labour catchment and the Western Region.

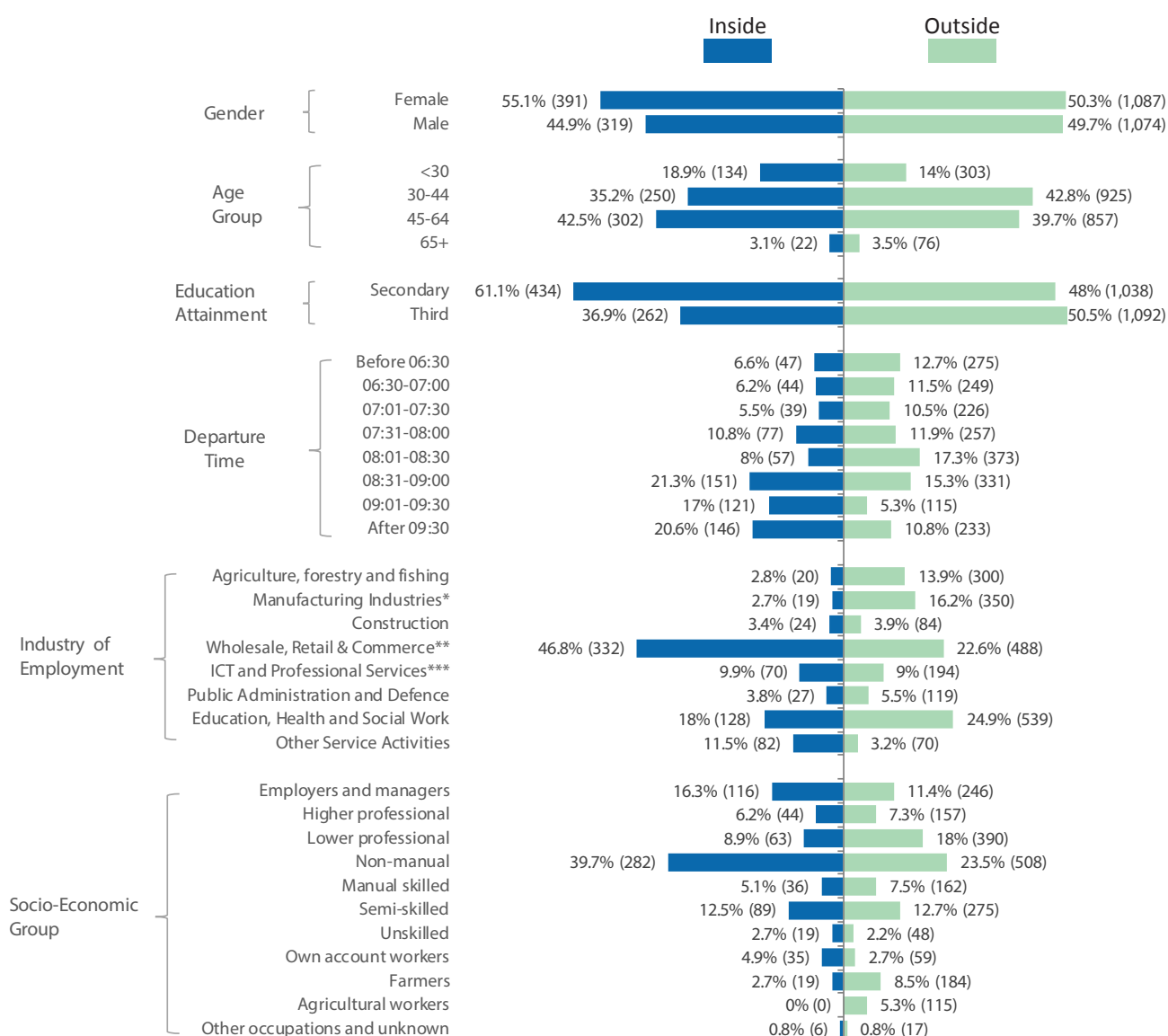
³ The analysis of the labour catchments in the Western Region has highlighted the importance of rural areas as employment locations. Depending on the location of the catchment and the proximity of nearby towns, a large proportion of the labour catchment residents are in fact employed in rural areas. For the purposes of this destination analysis (see Figure 1 above), the CSO define towns as locations with more than 50 inhabited dwellings and areas outside of this as the rural areas of the county i.e., Mayo Rural, Sligo Rural, Galway Rural. In the graphic above, 'Other' refer to all other employment destinations (settlements) of those living in the labour catchment.

Claremorris Labour Catchment

Socio-economic comparison of those employed 'Inside' and 'Outside' Claremorris town, 2016

The graphic below details the socio-economic characteristics of resident workers living within the Claremorris labour catchment who are employed within Claremorris town (Inside) and those that are employed outside Claremorris town (Outside). This profile, as with all other profiles in the report, are based on the following themes: gender, age cohorts, levels of education attainment, departure time to work, industry of employment and socio-economic group.

Figure 2: Socio-economic comparison of resident workers employed 'Inside' and 'Outside' Claremorris



Within the Claremorris labour catchment, female workers account for 51.5% and male workers account for 48.5%, see Figure 3. Of those working inside Claremorris, 55.1% are females whereas 50.3% of those working outside Claremorris are females, see Figure 2. In comparison, the national picture (Figure 4) shows that 49.9% of all workers are female and 50.1% are male.

The age profile of those living in the Claremorris labour catchment and working inside Claremorris is as follows: <30 years (134 or 18.9%), 30 to 44 years (250 or 35.2%), 45 to 64 years (302 or 42.5%) and 65 years plus (22 or 3.1%).

Claremorris Labour Catchment

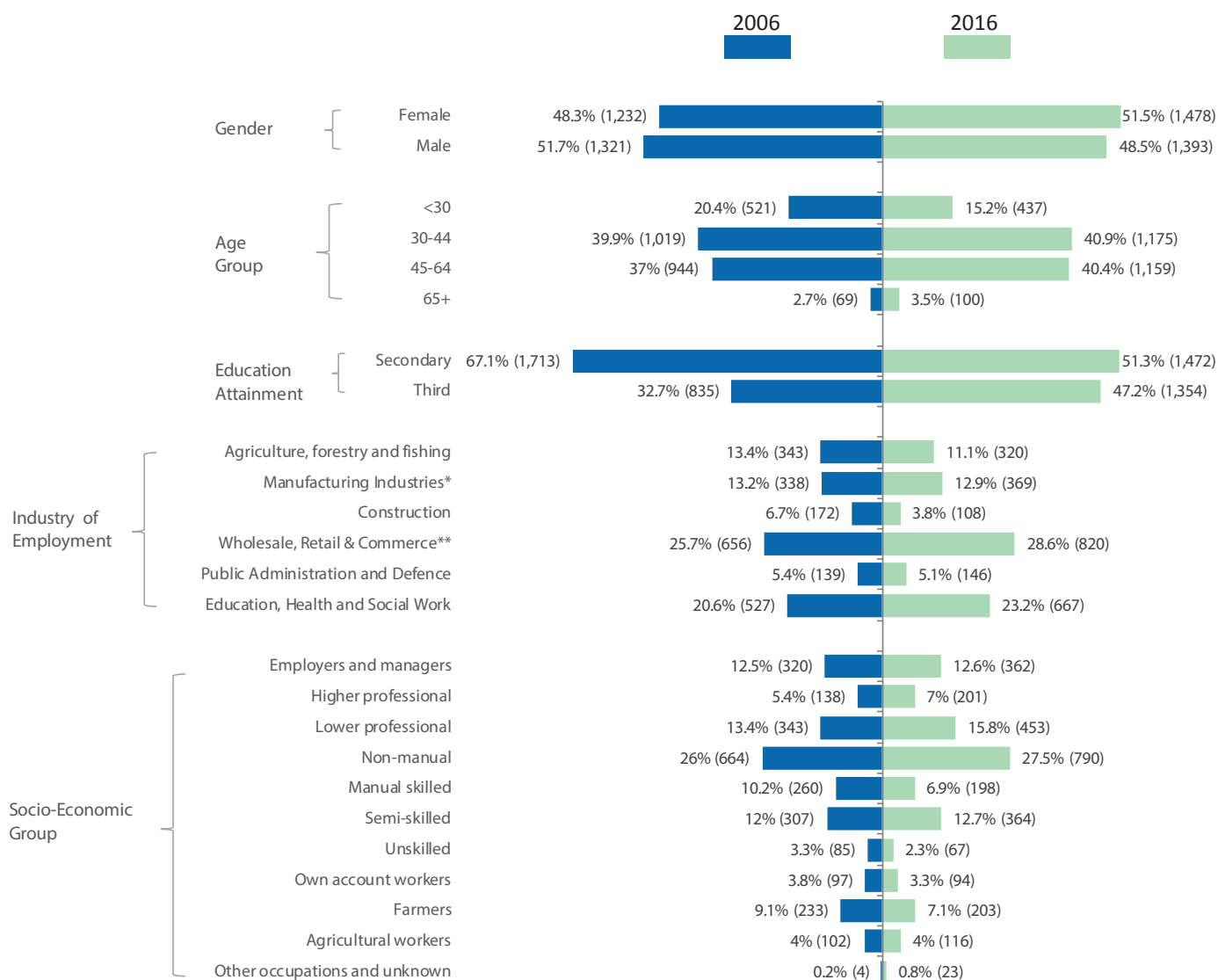
The age profile of those living in the Claremorris labour catchment and working outside Claremorris is as follows: <30 years (303 or 14%), 30 to 44 years (925 or 42.8%), 45 to 64 years (857 or 39.7%) and 65 years plus (76 or 3.5%).

An education profile of the Claremorris labour catchment shows the following: Of those working inside Claremorris town, 36.9% (262) have 3rd level qualifications compared to 50.5% (1,092) of those working outside (Figure 2).

Analysis of change between 2006 and 2016

The graphic below details the change that has occurred across the Claremorris labour catchment between 2006 and 2016. The most notable changes in terms of socio-economic characteristics certainly relate to the age of resident workers, the rate of third level attainment and much lower dependence on employment within both the 'Wholesale, Retail and Commerce' and 'Education, Health and Social work' sectors.

Figure 3: Analysis of change between 2006 and 2016

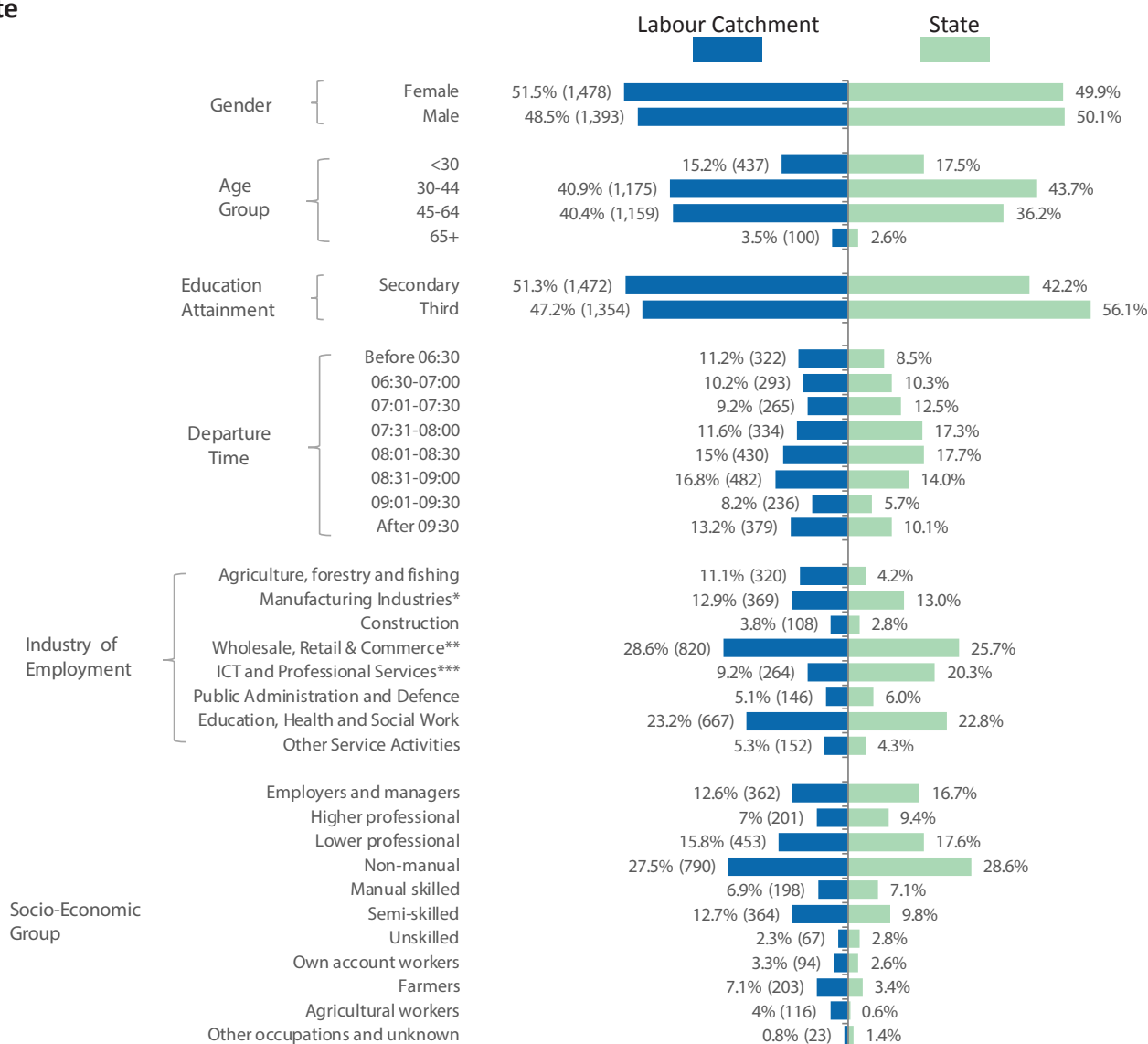


Claremorris Labour Catchment

Socio-economic comparison of the Claremorris Labour Catchment and the State, 2016

Figure 4 below provides a comparative analysis of the socio-economic results of the Claremorris labour catchment and the State average.

Figure 4: Socio-economic comparison of resident workers living in Claremorris labour catchment and the State



An age profile of the Claremorris labour catchment details the following: Labour Catchment (Total): <30 years (437 or 15.2%), 30 to 44 years (1,175 or 40.9%), 45 to 64 years (1,159 or 40.4%) and 65 years plus (100 or 3.5%). In contrast to this, the national average (Figure 4) is as follows: <30 year (17.5%), 30 to 44 years (43.7%), 45 to 64 years (36.2%) and 65 years plus (2.6%).

An education profile of the Claremorris labour catchment shows the following: Those at work and residing in the Claremorris labour catchment recorded a third level attainment rate of 47.2% (1,354). In contrast to this, the national average is 56.1% (Figure 4).

Analysis of the profile of the industry of employment within the Claremorris labour catchment shows the following⁴:

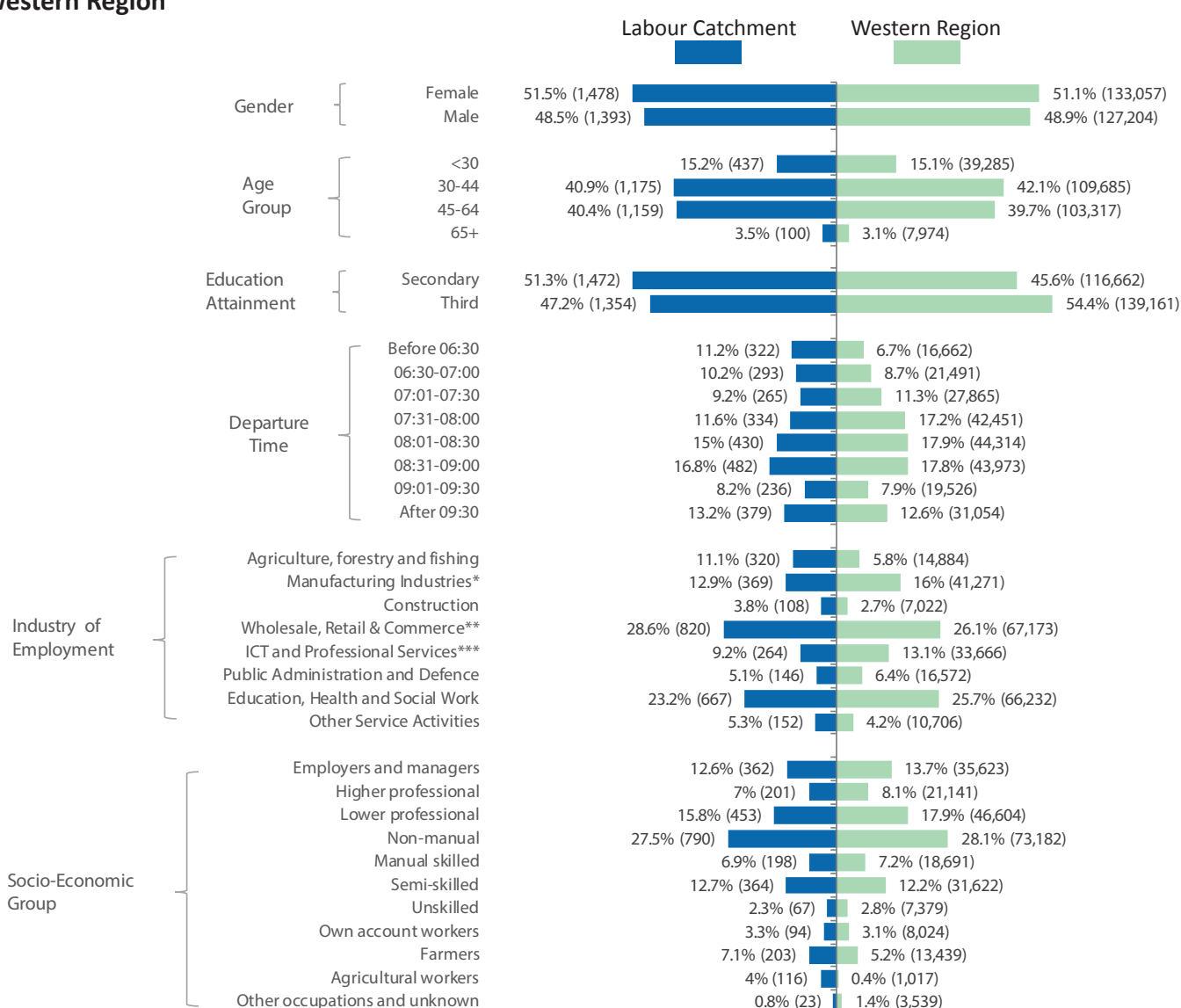
Claremorris Labour Catchment

- The single largest employer is the 'Wholesale, Retail and Commerce' sector and accounts for 28.6% (820) which is higher than the State average (25.7%) (Figure 4).
- The 'Education, Human Health and Social Work' (23.2% or 667) is also an important employment sector with a marginally higher proportional share than the State average (22.8%) (Figure 4).
- Manufacturing Industries' (12.9% or 369) is the third most important sector and very similar to the State average (13%) (Figure 4).

Socio-economic comparison of the Claremorris Labour Catchment and the Western Region, 2016

The graphic below provides a comparative analysis of the socio-economic results of the Claremorris labour catchment and the Western Region average.

Figure 5: Socio-economic comparison of resident workers living in Claremorris labour catchment and the Western Region



4 With only nine industrial classifications in POWCAR, the classifications are less detailed than in regular Census outputs and as such several industries are grouped together such as: 'Manufacturing Industries' (Manufacturing, mining and quarrying, Electricity, Gas, Water supply and Waste Management), 'Wholesale, Retail and Commerce etc' (Wholesale, Retail Trade, Transportation and Storage, Accommodation and Food Service Activities) and 'ICT & Professional Services' = (Information and Communication, Financial, Real Estate, Professional, admin and support service activities)

Claremorris Labour Catchment

The most notable differences in terms of socio-economic characteristics certainly relate to the education levels amongst resident workers in the Claremorris catchment who have a lower rate of 3rd level education attainment than the Western Region. The Claremorris catchment also has a higher proportion of workers engaged in the 'Agriculture', and 'Wholesale, Retail & Commerce' industries.

Conclusion

Claremorris is one of the 21 labour catchments (of a total of 33) which had an increase in population size in the decade between 2006 and 2016, up by 12.5% (+318 resident workers). The geographic area of the catchment increased slightly over the period.

Over the decade the numbers employed in Claremorris has increased (from 683 to 710). In contrast and similar to much of the rest of the Western Region, employment in rural parts of County Mayo has declined, from 964 to 763. All other significant employment centres; Castlebar, Galway city, Ballyhaunis and Tuam have seen an increase in numbers engaged of those living in the Claremorris labour catchment.

The single largest employer is the Wholesale, Retail and Commerce sector and accounts for 28.6% (820) which is higher than the State average.

The largely public sector of Education, Human Health and Social Work (23.2% or 667) is also an important employment sector with a marginally higher proportional share than the State average.

Manufacturing Industries (12.9% or 369) is the third most important sector and very similar to the State average (13%). Employment in companies such as DeCare Dental (dental insurance) and CBE (retail technology) are likely to be included in the ICT and Professional services sector.

Notes

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ISBN: 978-0-9576640-3-6

